

Thank you for reaching out to us, we were still working on rates for 2020 and wanted to finalize rates before sending a new contract.

As you know, with the discontinuation of the Advance Weeklies, Advance Publications and MLive Media Group honored the AW rates in the Grand Rapids Press throughout 2019 and will continue to do so until December 31st, 2019.

Unfortunately, we will be unable to hold those rates in the coming years, as the Grand Rapids Press is a much larger publication which is more expensive to produce.

In 2021, all Advance Weekly advertisers will be moved to our standard rates. We do understand that this will be an increase to your prior years spends, so for 2020, we are happy to announce that we will continue giving the affected customers a discount. In 2020, you will receive 50% off of our standard Grand Rapids Press rates.

I've attached the contract with rates and the discount. Please let me know if you have any questions.

Thank you!

Russ Mackowski

Call Center Sales Manager

Advance Local

rmackow1@advancelocal.net

Notary Public, State of Ohio

Office: 216-999-4204